

NCC Cable System Order

Order #	62330294	Flight Dates	09/05/16 - 10/30/16	Update Date	09/02/16
Syscode	0856	Agency	Canal Partners Media	Version	1 Vs. 1
System Name	Time Warner/Milwaukee Interconnect, WI	Advertiser	Russ for Wisconsin	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	8
		Client Code		Total	\$44,000.00
AE	Natasha Levinsohn	Product Code		Commission	\$6,600.00
Sales Coordinator	chris gibson	Est Code	2216	Net Total	\$37,400.00
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.2 New Order. Please Review and Confirm, thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	FIXED BADGERS GAME	9/12/16	9/18/16	11:00	14:00						X		-	-	1	\$10,000.00	\$10,000.00	30	FIXED BADGERS GAME
2	BTN	FIXED BADGERS GAME	9/5/16	9/11/16	14:30	17:30						X		-	-	1	\$10,000.00	\$10,000.00	30	FIXED BADGERS GAME
3	ESPN	FIXED BADGERS GAME	10/10/16	10/16/16	19:00	22:00						X		-	-	1	\$12,000.00	\$12,000.00	30	FIXED BADGERS GAME
4	ESPN	FIXED BADGERS GAME	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$12,000.00	\$12,000.00	30	FIXED BADGERS GAME

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	2	2	0	0	0	0	0	0	0	0	0	0	4
AMT	\$20,000.00	\$24,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$44,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/06/16

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